

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

a printed official document having at least one machine recognizable feature;

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will

a feature recognition unit having associated therewith a means for recognizing said machine recognizable feature and a means for transmitting a coded signal in response to the recognition of said machine recognizable feature;

an intelligent controller having associated therewith a means for accessing said programming material in response to receiving said coded signal; and

a display unit for presenting said programming material.

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211. A system as defined in claim 207 wherein said "information superhighway" data link comprises an integrated service digital network (ISDN).

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213. A system as defined in claim 207 wherein said "information superhighway" data link comprises a cable television (CATV) line.

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**{EDITED VERSION OF THE AMENDED CLAIM}**

168. A system for displaying programming material to a user, the system comprising: